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Plant yng Nghymru

# Child Safety in Wales

## Examples of Interventions in Practice



Practical Examples of Accident Prevention Activity in Wales



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Children in Wales is the national umbrella organisation for voluntary, statutory and professional organisations and individuals who work with children, young people and families in Wales. Our aims are to promote the interests of these groups and take action to meet their needs.

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Children in Wales develops and organises its own regular training events across Wales. We are also able to develop specialised programmes to meet the needs of organisations. If you would like further information about these, please contact Children in Wales.

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# Foreword

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Accidental injuries are a leading cause of death for children and young people in Wales. In fact, every year, over 145,000 children and young people attend emergency departments because of an unintentional injury.

These injuries affect children and young people from all areas of Wales and, sadly, the rate of accidents increases with deprivation. Children living in these areas are 13 times more likely to die from an accident.

In working to reduce childhood accidents, it is important to recognise that as part of their development, children will always experience accidents. These usually lead to little or no injury and allow children to explore their abilities and learn about risk. However, there are many types of accidents that provide an unacceptable risk and it is these types of fatal, serious and disabling injuries that practitioners, managers and policy makers should be working to address.

To reduce these types of injuries, both a national and local strategic approach to accident prevention is necessary. In 2009, Children in Wales published the *Working Towards a Child Safety Strategy*, which made strategic recommendations for accident prevention.

These recommendations for accident prevention were further supported in 2012 with the publication of the *Child Safety Report Card for Wales*. Produced by the European Child Safety Alliance, this Report Card assessed accident prevention across 31 European countries. The recommendations made by the Alliance included the need to increase practitioner and public awareness, improve home safety equipment schemes, and ensure the sustained exchange of information, knowledge and skills.

Crucially, the *Child Safety Report Card* identified that although action at a national level is essential, a key step to success is the implementation and adoption of effective injury prevention strategies at a local level.

This document provides examples of how some areas in Wales are working to meet these recommendations. The practical examples give an insight

into each project and it is heartening to see from the examples that, despite our current economic climate, many of the interventions incur little or no costs.

The aim of this document is to provide an understanding of how an intervention could be implemented in your area, the processes that need to be considered and more importantly, that it provides you with the inspiration to increase child safety activity in your local area.

Finally, I would like to thank all of the projects for their drive and enthusiasm and for taking the time to collate this useful, practical information. Without their involvement, we would not be able to share these examples of child safety activity in Wales.

*Karen McFarlane*

**Karen McFarlane**  
Child Safety Development Officer



# Scald Prevention

## The Parents' Pledge, Wrexham

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### TARGET AUDIENCE

Scald prevention intervention for families with children under the age of 5 years.

The Project specifically runs in Caia Park, Wrexham, however, the message is also delivered to wider groups outside this area.

### AIMS

To raise parental awareness of the risks of hot drinks and scald injuries to children within a group setting.

### OVERVIEW

The Project introduces a hot drinks Pledge within each group setting. This allows the parents to develop a strategy to reduce and manage the risks of hot drinks to young children within their groups.

### INTERVENTION PARTNERS

Lead Organisation: Caia Park Health Team

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Initial Partners: Caia Park and Hightown  
Early Years Forum

Children in Wales

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Current Partners: Wrexham Family Support Health  
Visiting Service

Family Information Service

Flying Start, Wrexham

Wrexham Housing Service

Home Start

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### IMPLEMENTATION

#### Getting Started:

Following formal home safety training and subsequent cascade training, there was an increasing eagerness and desire from parents to reduce the risks of their children being scalded by hot drinks during group meetings. As a result, the Project developed a Pledge that each group could sign up to. This enabled groups to identify and develop their own specific strategy for reducing the risk of scalds within their meetings.

#### Implementation:

A 20-30 minute awareness raising session is delivered to each group by a member of the Caia Park Health Team. Collectively, each group then decides how they will implement the Pledge (for example, some groups have decided to ban hot drinks completely, some have created hot drink zones away from the children and others take turns to supervise the children whilst the other parents have their hot drink in a separate room).

The Pledge, in the form of a poster, is signed by every member of the group and is displayed in the setting. Each group abides by their agreed Pledge and also cascade and explain the rationale to new group members. The Parents' Hot Drinks Pledge continues to be rolled out to new groups.





## INTERVENTION COSTS

Initial set-up costs: £1500 for staff training.

Ongoing Costs: Minimal. Delivered as part of existing staff roles.

Minimal cost for photocopying the Pledge.

## SUSTAINABILITY

### Fully Sustainable:

Each group of parents retain ownership of the Pledge and continue to implement this message to new members. For staff members, the knowledge and skills gained in their formal training enable them to roll the Parents' Pledge out to other groups across Wrexham.

## CHALLENGES

The initial challenges were the historical practice of hot drinks being served routinely within group meetings. Once the parents had received the demonstration of the hot drink spilling over a baby, they made the decision to take action. The Pledge was developed to support them with this as they initially felt awkward "dictating" to others in the group.

## LESSONS LEARNED

The value of the project is in the ownership of the Pledge by each group. For some groups, this required a number of sessions demonstrating the danger of hot drinks and other safety messages. Once the group accepted the risk, they became the drivers for the initiative.

## EVALUATION

Evaluation is ongoing. The parents continue to display the Pledge and take ownership of it. On recent visits, the parents, some of whom were new, were keen to explain its purpose to visitors. Group members have also stated that they have introduced hot drink strategies within their own homes.

## CONTACT DETAILS FOR FURTHER INFORMATION

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# Home Safety Scheme

Flying Start, Conwy

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## TARGET AUDIENCE

Home safety intervention for 0-3 year olds and their families living within the Flying Start catchment areas in Conwy.

## AIMS

To promote child safety in the home through advice and the provision and fitting of appropriate home safety equipment.

## OVERVIEW

The intervention promotes awareness of children's safety in the home by ensuring that all families are offered accurate home and fire safety advice from the Flying Start team. In addition, the scheme provides and installs the following equipment where applicable: Safety Gates, Fireguards, Window Restrictors, Cupboard Restrictors, Smoke Detectors, Carbon Monoxide Detectors and Window Blind Cleats.

## INTERVENTION PARTNERS

Lead Organisation: Conwy Flying Start

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Initial Partners: Flying Start multi-agency team includes health staff employed by Betsi Cadwaladr University Health Board

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North Wales Fire & Rescue Service

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Firebrake Wales

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North Wales Police

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Children in Wales

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Current Partners: North Wales Fire & Rescue Service

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## IMPLEMENTATION

### Getting Started:

Home safety and accident prevention was identified within the Flying Start team as being an area of priority to target and provide home safety advice and equipment. As the Fire Service already offered free home fire safety advice, it was agreed that combining the fire safety with the home safety advice and equipment would be an effective way of joint working. Home safety training was then delivered to Flying Start and Fire Service staff.

### Implementation:

Following a discussion with the parent regarding home safety, a referral form for the safety equipment scheme is completed by a member of the health team. A Flying Start Family Worker has been given the lead responsibility for implementing the referrals. This role involves liaising with the Fire Service to arrange a home safety fire check and contacting the family to arrange for equipment to be fitted. The equipment is fitted by the Fire Service.





## INTERVENTION COSTS

Initial set-up costs: £750 staff training.

£1750 equipment.

£250 development of information.

Ongoing Costs: £5000 equipment.

£200 printing.

No additional staff costs as this intervention is now incorporated into the roles of Flying Start and the Fire Service.

## SUSTAINABILITY

### Partially Sustainable:

Flying Start is currently funded until 2015. The purchase of home safety equipment is dependent on availability of funding.

The staff will continue to be offered training to be able to offer advice to parents. The team offer one to one advice within the home or clinic and also offer advice in groups.

## CHALLENGES

The fitting of the equipment is reliant on the future capacity of the Fire & Rescue Service and therefore a potential challenge for the scheme.

## LESSONS LEARNED

The comprehensive information provided to parents is the key to a successful scheme. The resources are provided to ensure all families are able to access the same level of home safety equipment and that this is not dependent on a family's finances.

## EVALUATION

The project has not completed formal evaluation, but have devised evaluation forms and are now in the process of collecting and collating the findings.

## CONTACT DETAILS FOR FURTHER INFORMATION

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# Small Steps to Safety

DVD Production, Caerphilly

## TARGET AUDIENCE

Bilingual home and car safety advice for parents of children under 5 years of age. The DVD was initially developed for New Tredegar and Fochriw Communities First Partnership areas, but is now being distributed across the Gwent area and to many other areas in Wales and the UK.

## AIMS

To raise awareness of a variety of risks to babies, toddlers and young children in the home and to inform parents of the relevant prevention steps to take. The DVD also includes car seat safety information.

## OVERVIEW

The DVD is distributed by Aneurin Bevan Health Board Health Visitors, in both generic (non Flying Start) and Flying Start areas. It is played during the first few visits following the birth of the baby. The DVD ensures that all parents are given a consistent message regarding child safety in the home and in the car. The DVD is left with parents for them to view again at their leisure and to show to other family members and carers.

## INTERVENTION PARTNERS

Lead Organisations: Caerphilly Communities First & Health Challenge Caerphilly

Initial Partners: Caerphilly Communities First  
Health Challenge Caerphilly  
Caerphilly Flying Start  
Children in Wales

Current Partners: As above  
Public Health Wales  
Aneurin Bevan Health Board

## IMPLEMENTATION

### Getting Started:

Concern was raised within New Tredegar Communities First Partnership regarding the high incidence of reported injuries in this area of deprivation. National evidence also supported this. Health Challenge Caerphilly and the Partnership worked together to combine their budgets, resulting in the production of this short and informative bilingual DVD. The families and homes filmed in the DVD are all from the local community.

### Implementation:

The 5 minute DVD has been developed to provide specific accident prevention advice whilst tackling the literacy challenges faced within the community. Messages are aimed directly at parents. Initially the DVD was promoted and used with local parenting groups, ensuring that all attending parents received a copy to take home. Subsequently, it was agreed that Health Visitors delivered the project during home visits. This has increased the project's reach to over 10,000 parents within the Health Board area and all new parents continue to receive a copy.

## INTERVENTION COSTS

Initial set-up costs: £6000 for production of DVD.

Ongoing Costs: £1.50 per DVD for replication.

## SUSTAINABILITY

### Partially Sustainable:

The DVD has been created as a resource and is therefore dependent on future funding for the replication of the DVD.

In the 3 years since its development, the DVD has been sold to many other organisations and Health Board areas across Wales and the UK.



## CHALLENGES

Initial challenges were logistical in terms of the filming and production of the DVD and then latterly, ensuring the correct distribution mechanism. These were both time consuming.

## LESSONS LEARNED

Although the local distribution mechanism is now clear and works very well, involving the Health Board at an earlier stage in the process would have been beneficial in reducing the time taken to create a strategic delivery plan for the DVDs.

## EVALUATION

Over 10,000 DVDs have been distributed by Health Visitors to new parents in the Health Board area. Each DVD contains a freepost feedback sheet for parents to complete. Further evaluation is needed, but to date, the feedback sheets show positive behaviour change.

## CONTACT DETAILS FOR FURTHER INFORMATION

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# Child Car Seat Safety

Road Safety Unit, Powys

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## TARGET AUDIENCE

Child car seat checking and advice service, available to everybody in Powys County with the responsibility of carrying children in their car.

## AIMS

To ensure that child car seats are securely and correctly fitted. The Road Safety Unit also ensures that the seat is suitable for the child's weight, height and age.

## OVERVIEW

Road Safety Officers provide advice to ensure children are restrained in the correct seat for their weight, age and height. Officers check to make sure that seats are correctly fitted and are suitable for individual vehicles.

## INTERVENTION PARTNERS

Lead Organisations: Powys County Council's Road Safety Unit

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Initial Partners: In Car Safety Centre, Milton Keynes (providers of initial training and advice)

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Current Partners: Welsh Government who provide funding for 2 of the 5 Officers who are trained to carry out the checks

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## IMPLEMENTATION

### Getting Started:

Before this intervention, the Road Safety Unit hired an external agency to conduct 'Car Seat Safety' weeks throughout the County. This was costly and only allowed the Road Safety Unit to deliver advice at specific times of the year. As part of this intervention, the Powys Road Safety Unit now have fully trained officers giving advice on the fit and suitability of child car seats throughout the year.

### Implementation:

Powys County Council's Road Safety Officers carry out 'In Car Safety' weeks. These are run twice a year at various locations across Powys. Checks are also offered to parents throughout the year on an individual basis. For this service, parents contact the Road Safety Unit and a mutually convenient time and location are arranged. On average, each check takes between 15-20 minutes. Both services are advertised through posters, leaflets, social media, press releases and word of mouth.





## INTERVENTION COSTS

Initial set-up costs: £1680 Total training cost for 5 officers (IOSH Car Seat Safety Qualification).

Ongoing Costs: £200 Travel expenses.

£1800 Marquee Hire for Checking Days.

£150 Advertising and sundry resources.

This does not include Officers' time (2 Officers per checking day).

## SUSTAINABILITY

### Partially Sustainable:

Road Safety Officers are funded by both the County Council's budget and by the Welsh Government Local Road Safety Grant. Additional costs are funded by Powys Council. It is difficult to estimate Officer costs as checks are carried out sporadically throughout the year by the 5 members of the team. As this is funding dependent, the project is partially sustainable.

## CHALLENGES

Although the service provided is free to the public, parents and carers are sometimes reluctant to have their child car seat checked.

## LESSONS LEARNED

Lessons continue to be learned. However, to date the success of the initiative has proven to be effective advertising and the professionalism and competence of the Officers.

## EVALUATION

During the last year, a total of 329 seats have been checked. Of these, 69% were found to need an adjustment, alteration or intervention.

## CONTACT DETAILS FOR FURTHER INFORMATION

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# Accident & Injury Prevention

## Flying Start, Ceredigion

### TARGET AUDIENCE

Home safety intervention for children under the age of 5 years, living in all Flying Start areas in Ceredigion.

### AIMS

To improve and increase child safety awareness in the area.

### OVERVIEW

The intervention provides home safety training and equipment to the most disadvantaged families in the Flying Start areas. The project specifically aims to improve the quality and amount of home safety advice given to families, provide relevant and effective safety equipment to those in greatest need and increase the knowledge of professionals through evidence based training.

### INTERVENTION PARTNERS

Lead Organisations: Flying Start, Ceredigion

Initial Partners:	Hywel Dda Public Health Team
	Flying Start, Ceredigion
	Ceredigion Care and Repair
	Health Visitors, Hywel Dda Health Board
	Children in Wales
Current Partners:	Flying Start, Ceredigion
	Care and Repair

### IMPLEMENTATION

#### Getting Started:

Initially a small steering group was established to identify issues, expertise and potential partners. The group applied for funding and arranged training with Children in Wales. Service level agreements were arranged with partners.

#### Implementation:

This ongoing project now forms part of Flying Start's core work. Staff are trained in home accident reduction and also use the Children in Wales 'Keep in Mind' aide memoire to discuss child safety with families. Where appropriate, safety gates, fire guards, cupboard and window restrictors are provided to those identified at medium or high risk of injury. If necessary, arrangements are made with Care and Repair to fit the equipment. These are fitted during a joint visit with support workers.

### INTERVENTION COSTS

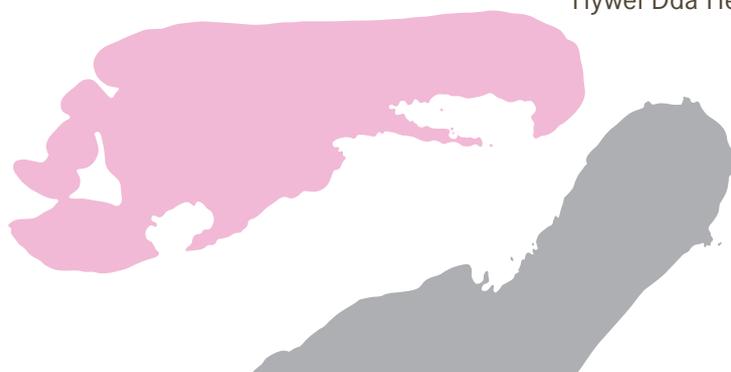
Initial set-up costs: £700 staff training costs.

Ongoing Costs: Variable throughout the year, depending on equipment needed.

### SUSTAINABILITY

#### Fully Sustainable:

The project is now included as part of Flying Start's core work and is being developed as part of their expansion plans. Staff are trained and a budget is allocated for equipment. This project will also form part of the Child Safety Strategy that is being developed within the Hywel Dda Health Board area.





## CHALLENGES

Shortly after the initial meetings, the partners experienced many staff changes, leading to delays and loss of impetus. The ongoing challenges for the project are access to properties at agreed times and equipment that is suitable to both the properties and the families living there.

## LESSONS LEARNED

An enthusiastic Flying Start manager is essential to the success of the project, as is an agreement for the fitting of the equipment, in this case Care & Repair, Ceredigion. The project's experience of training families in groups was not effective and now use one to one visits and discussions. This has worked extremely well.

## EVALUATION

The project has conducted a Results Based Accountability evaluation, with the main outcomes being: Standardisation of home safety information, use of evidence based interventions, increased staff morale, practical solutions for families and staff training. To date, 62% of staff have received child safety training and all families in Flying Start areas receive child safety advice.

## CONTACT DETAILS FOR FURTHER INFORMATION

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# Home Safety Intervention

Action for Children, Carmarthenshire

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## TARGET AUDIENCE

Home safety intervention for families with children under the age of 5 years and living in Carmarthenshire. The project specifically targets the prevention of burns, scalds, falls and accidental poisoning.

## AIMS

To raise awareness of the causes of burns, scalds, falls and accidental poisonings in the home.

## OVERVIEW

The project delivers workshops to parents and carers in family centres and at group meetings. The project also disseminates information to staff.

## INTERVENTION PARTNERS

Lead Organisations: Action for Children, Carmarthenshire Family and Community Team

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Initial Partners: Children in Wales

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Current Partners: Resources from Children in Wales and Child Accident Prevention Trust

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## IMPLEMENTATION

### Getting Started:

Staff attended child safety training provided by Children in Wales. As a result of this training, the project developed workshops and interactive activities.

### Implementation:

This intervention is delivered through a staff member at Action for Children. The 2 hour workshops are delivered to both parents and staff and are organised by Action for Children. The workshops use handouts, leaflets, DVDs and presentations.





## INTERVENTION COSTS

Initial set-up costs: Staff training and DVDs.

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Ongoing Costs: Resources for handouts, photocopying and mileage for staff member.

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## SUSTAINABILITY

### Partially Sustainable:

The training and knowledge gained by staff and imparted to parents is fully sustainable. The literature given to parents is funding reliant.

## CHALLENGES

The project often delivers to parenting groups where children are present. This can be challenging as parents' attention is sometimes divided between the workshop and their children. Attaining funding for the resources is also a challenging part of the project.

## LESSONS LEARNED

There is a need to develop more bilingual resources (Welsh/English). From experience, workshops should have a mixture of activities, for example; audience interaction, pictures, DVDs.

## EVALUATION

In the first 4 months of this new project, the workshops have been delivered to 96 parents. The project is currently collecting both quantitative and qualitative information from parents, including pre-workshop questions to establish current knowledge base. To date, the project has been able to identify Family Centres that have changed their practice as a result of the workshops, for example; where and how parents take their hot drinks.

## CONTACT DETAILS FOR FURTHER INFORMATION

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# Home Safety

Flying Start, Wrexham

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## TARGET AUDIENCE

Home safety intervention for families with children under the age of 5 years, living in Wrexham County Borough and Flintshire. The project predominately addresses the prevention of poisons, scalds and falls.

## AIMS

To equip parents with the knowledge of potential hazards within the home and provide support in purchasing appropriate equipment. The intervention also aims to provide professionals with child safety knowledge and skills in order to further support parents.

## OVERVIEW

The project provides advice to parents on appropriate safety gates, highchair harnesses and awareness of poisons. For the professionals working with families, the project ensures that their knowledge remains up to date.

## INTERVENTION PARTNERS

Lead Organisations: Flying Start, Wrexham

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Initial Partners: Flying Start, Wrexham

Children in Wales

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Current Partners: Children in Wales

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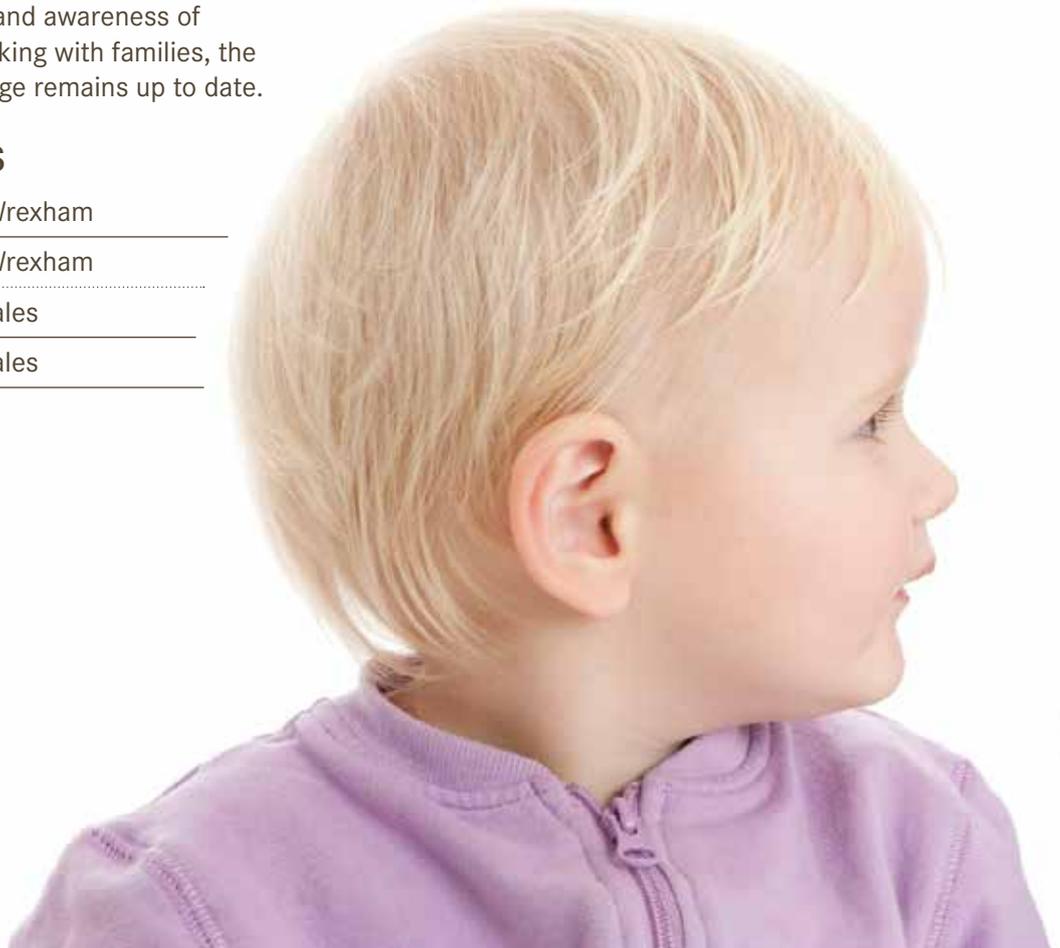
## IMPLEMENTATION

### Getting Started:

Initial training was provided by Children in Wales and the project staff became members of the CHAPPIE network (Child Accident Prevention Practice & Information Exchange) to ensure their knowledge of current issues, risks and legislation remains current.

### Implementation:

The intervention is delivered directly to parents on a one to one basis. Other agencies and professionals can make referrals to the scheme. Training sessions/workshops are also delivered to local groups. The sessions are delivered using display boards, leaflets, quizzes, demonstrations and handouts. Each session/workshop lasts for approximately 1 hour.





## INTERVENTION COSTS

Initial set-up costs: Staff training.

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Ongoing Costs: Handouts and first aid booklets, however these are purchased through the Flying Start budget as the project now forms part of their core work.

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## SUSTAINABILITY

**Fully Sustainable:**

The project is included as part of Flying Start's core work and is therefore funded through this and able to provide the service of delivering unintentional injury sessions to parents and groups.

## CHALLENGES

The project has not experienced any challenges to date.

## EVALUATION

The project gathers and records information at the end of every group session. To date, the findings are positive and show raised awareness in all of the targeted areas.

## CONTACT DETAILS FOR FURTHER INFORMATION

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# Home Safety Scheme Strategy 2012 – 2015

Aneurin Bevan Health Board and Flying Start

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## TARGET AUDIENCE

This home safety intervention targets families with children under the age of 5 years living in all Flying Start areas within the Aneurin Bevan Health Board areas (Caerphilly, Blaenau Gwent, Monmouthshire, Newport and Torfaen).

## AIMS

The strategy and subsequent actions aim to standardise practice across the Health Board area to ensure consistency using an evidence based programme to reduce unintentional home injuries for children aged 0-5 years.

## OVERVIEW

The interventions implement best practice by the use of a standardised home safety assessment tool, improved awareness of, and engagement in home safety. The strategy and actions also address training needs, staff skills and data development.

## INTERVENTION PARTNERS

Lead Organisations:	Flying Start and Aneurin Bevan Health Board
Initial Partners:	Children in Wales
	Flying Start
	Aneurin Bevan Health Board
	Public Health Wales
Current Partners:	As above

## IMPLEMENTATION

### Getting Started:

In the Health Board area, each Flying Start programme had an independent Home Safety Scheme. Consistency was needed for monitoring and evaluation purposes, to inform health intelligence in terms of data collection and to avoid duplication of work. Meetings between the initial partners were held and staff consulted. This informed the foundations of the strategy. Subsequent home safety training for staff and the establishment of a new database then took place.

### Implementation:

All births within the Flying Start areas are referred for a home safety assessment and this is supported by a 3 month follow-up visit. The family's needs are assessed using the standardised tool and appropriate equipment is issued to those identified as high risk from specific unintentional injuries (falls, burns, scalds, poisoning, fire). Each assessment takes around 1 hour and is delivered by trained Flying Start staff. A large part of the assessment time is used to discuss behaviour change and the staff provide advice and support to enable families to practice safer behaviour within the home. A steering group for the strategy operates to inform future work, actions and progress.





## INTERVENTION COSTS

Initial set-up costs: 'Train the Trainer' costs. However, costs have been minimal as they have been shared across the 5 areas.

Ongoing Costs: Ongoing training is conducted in each area through cascade training. This is delivered by current staff and therefore has little or no cost attached to it.

Equipment costs are absorbed through each Flying Start area as part of their enhanced programme of delivery.

## SUSTAINABILITY

### Fully Sustainable:

As the staff are trained to cascade the information and training to colleagues, this is fully sustainable. The assessments incur minimal costs as staff would visit the homes anyway, so this is also fully sustainable.

### Partially Sustainable:

The equipment and the fitting is funding dependent and as this may vary in the future, this aspect is only partially sustainable.

## CHALLENGES

The assessment of the upstairs environment within the homes has been the most difficult and one that is often not achieved. However, an assessment of the downstairs area is still conducted as it provides families with invaluable information and can still affect behaviour change.

## LESSONS LEARNED

The assessment is good practice and should be normalised rather than thought of as an additional part of the programme. It is proving to be a holistic assessment of the home environment and an excellent engagement tool for change and parental education.

## EVALUATION

The Strategy was developed using the Results Based Accountability (RBA) model. As RBA was incorporated from the outset, the information collected for evaluation purposes will allow the steering group to identify outcomes and relate these directly to the aims of the strategy. To date, it is too early to confirm outcomes.

## CONTACT DETAILS FOR FURTHER INFORMATION

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029 2088 6860



# Home Safety Assessment Tool

Flying Start Areas in Carmarthenshire, Pembrokeshire and Ceredigion

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## TARGET AUDIENCE

This home safety assessment tool is to address unintentional injuries in the home for children under the age of 5 years in the Flying Start areas of Carmarthenshire, Pembrokeshire and Ceredigion.

## AIMS

To raise parental awareness and reduce the risk of falls, burns, scalds, poisonings and fire within the home. The project also works to increase the awareness, knowledge and skills of professionals working with Flying Start families.

## OVERVIEW

The intervention delivers a standardised home safety assessment, increases parental awareness, knowledge and skills to enable parents to reduce the risk of specific home accidents. Where appropriate, equipment is issued and installed. The intervention also delivers training to professionals working with families and in group settings.

## INTERVENTION PARTNERS

Lead Organisations: Flying Start Carmarthenshire

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Initial Partners: Flying Start Pembrokeshire

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Flying Start Ceredigion

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Fire & Rescue Service

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Public Health Wales

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Health Visiting

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Children in Wales

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Current Partners: As above

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## IMPLEMENTATION

### Getting Started:

Initially 2 health visitors attended home safety training. The need for a standardised programme of home safety interventions was identified. This led to further discussions with relevant partners, the formation of a steering group, clear identification of need and a strategic approach to further actions.

### Implementation:

The intervention is still in its infancy, but is already using trained health visitors to deliver cascade training and study days to other professionals, who then deliver information, support and guidance to families both in a one to one scenario and in group meetings. The intervention is currently in the process of using the Aneurin Bevan Health Board and Flying Start home safety assessment tool as a standard across the 3 counties. Once this has been piloted, it will be rolled out and professionals will receive training on how to implement the tool. The tool will be used to standardise the identification of individual family's risk and need and, where appropriate, issue and/or advise on safety equipment and behaviour change.





## INTERVENTION COSTS

Initial set-up costs: 'Train the Trainer' costs, although these have been minimal as the cost has been shared between the 3 areas.

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Ongoing Costs: As existing staff roles will be used, it is anticipated that there will be minimal additional costs, with the exception of any equipment that is issued. In some areas, equipment is currently issued and therefore is already part of an existing budget.

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## CHALLENGES

The intervention is still in the very early stages of development and to date, there have been no challenges. However, as the intervention is expanded to all relevant agencies across the Hywel Dda Health Board area, it is likely that the size of the intervention will bring challenges.

## LESSONS LEARNED

Even at such an early stage in the intervention, it is evident that a clear, robust pathway for professional updates is needed.

## SUSTAINABILITY

### Fully Sustainable:

Staff are trained to 'cascade' the information to other professionals and this aspect of the intervention is therefore fully sustainable.

### Partially Sustainable:

Where equipment is to be supplied, this will be dependent on continuing budgets, however the educational information given to parents remains fully sustainable.

## CONTACT DETAILS FOR FURTHER INFORMATION

Liz Wilson,  
Flying Start Caseload Manager  
01554 742448

Aideen Hendra,  
Flying Start Health Visitor  
01554 742462

Rachel Munkley,  
Flying Start Health Visitor  
01554 742454



# Home Safety Scheme

Flying Start, Vale of Glamorgan

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## TARGET AUDIENCE

The intervention promotes home safety for families with children under the age of 4, living in Flying Start areas in Barry, Vale of Glamorgan.

## AIMS

To contribute to the reduction of home accidents and provide awareness amongst vulnerable groups within Flying Start. Under 4s within the Flying Start area have been shown to be at a greater risk of home accidents.

## OVERVIEW

A home safety assessment is conducted by a Safety Officer in the family's home. The assessment raises awareness of the risks, supports behaviour change and, where appropriate, safety equipment is issued and fitted.

## INTERVENTION PARTNERS

Lead Organisations: Flying Start, Vale of Glamorgan

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Initial Partners: Flying Start, Vale of Glamorgan

Children in Wales

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Current Partners: Flying Start, Vale of Glamorgan

South Wales Fire & Rescue Service

Safer Vale

South Wales Police

Care and Repair

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## IMPLEMENTATION

### Getting Started:

In 2007 there was an identified need for families with children aged 0-4 years to receive home safety support. This was initially a pilot scheme and training was sought and delivered through Children in Wales. The safety assessment booklets were then produced in partnership with RoSPA. The scheme subsequently grew and a Safety Officer was funded to take the lead on the intervention.

### Implementation:

The Safety Officer conducts the assessment within the family's home. The assessment takes around 1 hour to complete and raises awareness of accidents that most commonly cause fatal, serious and disabling injuries, provides practical advice on how to reduce the risks and supports behavioural changes. Where appropriate, safety equipment is supplied and fitted. Care and Repair provide the fitting service. Families are then referred to the Fire & Rescue Service who fit smoke detectors and help the family to develop a fire escape plan.





## SUSTAINABILITY

### Partially Sustainable:

Flying Start is a Welsh Government funded initiative and therefore, the intervention is reliant on continued funding.



## CHALLENGES

Initially, getting families to access the service was a challenge and finding the right way to promote behavioural changes.

## LESSONS LEARNED

The service works very well and when equipment is provided, it encourages families to engage with our other partners and agencies, for example South Wales Fire & Rescue Services.

## EVALUATION

The main outcome is increased awareness with the families accessing the service. The Fire & Rescue Service has seen a 33% decrease in the number of house fires in a 1 year period.

## CONTACT DETAILS FOR FURTHER INFORMATION

Claire Haydon,  
Flying Start Safety Officer,  
Flying Start Building,  
Skomer Road,  
Barry,  
Vale of Glamorgan.

# Reducing Home Accidents

## Home Accident Prevention (HAP) Wales

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### TARGET AUDIENCE

The project is national and works with social housing providers to reduce fatal, serious and disabling home accidents in those aged under 5 and over 65 years old.

### AIMS

To increase the understanding, knowledge and skills of those working within the housing sector to ensure a sustainable and strategic approach to home accident prevention.

### OVERVIEW

HAP Wales works directly with housing providers and their staff to promote a safer home environment. The intervention provides guidance, support and advice to housing providers, enabling a strategic approach to reducing home accidents through safer design.

### INTERVENTION PARTNERS

Lead Organisations: HAP Wales

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Rhondda Cynon Taf  
County Borough Council

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Children in Wales

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Initial Partners: HAP Wales

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Rhondda Cynon Taf  
County Borough Council

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Children in Wales

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HAP Wales steering group members

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Current Partners: As above

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Neath Port Talbot  
County Borough Council

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Caerphilly County Borough Council

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Conwy County Borough Council

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Isle of Anglesey County Council

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Cartrefi Conwy

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Telecare Gwynedd

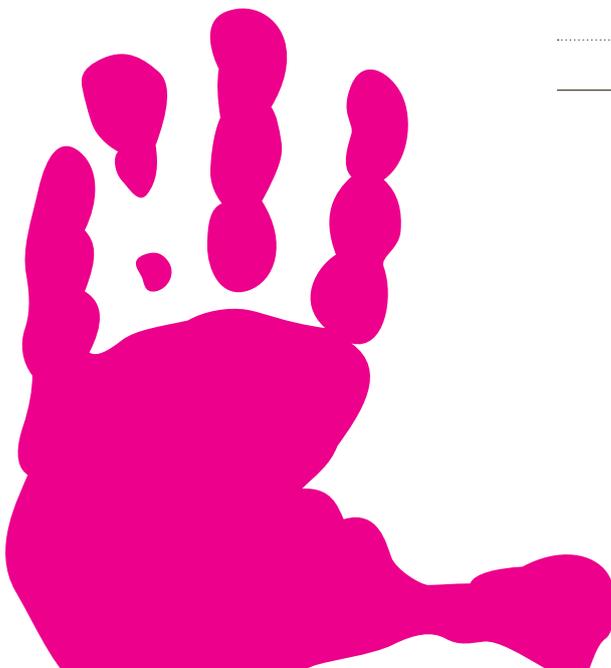
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Care and Repair Cymru

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Welsh Tenants

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## IMPLEMENTATION

### Getting Started:

After receiving a grant from Welsh Government, HAP Wales employed a part-time Home Safety Development Officer. Local Authorities and Registered Social Landlords were contacted to identify a pilot area for the intervention. Based on this pilot with a Housing Strategy Team, the necessary guidance, education, support and advice was formulated.

### Implementation:

Housing organisations, strategy teams, managers, policy makers, housing wardens and staff members receive advice, education and guidance to support their areas of work. This includes information on how to implement home safety interventions through the built environment and changes for safer behaviour.

## SUSTAINABILITY

### Partially Sustainable:

This intervention is reliant on continued funding from Welsh Government, however, the changes to housing strategies, policy and practice already made will continue to be sustainable.

## CHALLENGES

The strategic approach to reducing home accidents through the built environment has been new to a number of housing providers, therefore the foundations for this project have taken longer to establish than anticipated.

## LESSONS LEARNED

Piloting the intervention was crucial to identifying the best way of working with housing providers.

## CONTACT DETAILS FOR FURTHER INFORMATION

HAP Wales  
01443 425643



# Reducing Accidents In The Home

Home Start, Ceredigion

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## TARGET AUDIENCE

The intervention is delivered to Home Start families with children under the age of 5 years in the Ceredigion area.

## AIMS

To raise parental awareness of home accidents and how to prevent them.

## OVERVIEW

Home Start volunteers discuss home safety issues with parents in their own home and through family support groups.

## INTERVENTION PARTNERS

Lead Organisations: Home Start, Ceredigion

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Initial Partners: Home Start, Ceredigion

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Children in Wales

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## IMPLEMENTATION

### Getting Started:

Home Start staff members received home safety training from Children in Wales. The information was disseminated to other staff members and Home Start volunteers.

### Implementation:

Volunteers and staff visit homes as part of their core Home Start work in supporting families. This support now includes raising awareness of home accidents through discussions with parents. The volunteers use the Children in Wales Keep In Mind (K.I.M.) leaflets to prioritise accident prevention advice and these are left with the parents as a reminder. Parents also attend the 'Dangers in your own house' family support groups, where they discuss how to reduce the risk of accidents.





## INTERVENTION COSTS

Initial set-up costs: None, as the training was free.

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Ongoing Costs: Minimal cost for the K.I.M. leaflets.

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## SUSTAINABILITY

### Fully Sustainable:

The staff and volunteers have received training and information which can be shared with new volunteers. Although the intervention has an associated cost for the leaflets, it is not dependent on these and is therefore, fully sustainable.

## CHALLENGES

This intervention is relatively new to Home Start, Ceredigion and to date, there have not been any challenges.

## EVALUATION

The intervention has not carried out an evaluation as yet, although this is planned for the future.

## CONTACT DETAILS FOR FURTHER INFORMATION

Sharon Morris,  
Home Start Ceredigion,  
London House,  
Alban Square,  
Aberaeron.



# Playing It Safe

Play Works...! Neath Port Talbot County Borough Council

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## TARGET AUDIENCE

The intervention provides safety information for children playing in Neath Port Talbot. It includes information on road safety, stranger danger, dealing with bullies and how to deal with unsafe play spaces.

## AIMS

Responding to concerns raised by parents and children, the project aims to provide advice and support to encourage families to consider and plan for children's safety when playing in communities.

## OVERVIEW

For children, the project provides speed camera exercises, walk to play sessions, promotional resources and Crucial Crew. For parents; drop-in sessions, information to address specific concerns and promotional resources.

## INTERVENTION PARTNERS

Lead Organisations: Neath Port Talbot Play Works...!

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Neath Port Talbot Children & Young People's Partnership

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Initial Partners: Road Safety Team

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Police

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Community Safety

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School Liaison Officers

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Siaradwn Ni

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Local Community Groups

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Current Partners: As above

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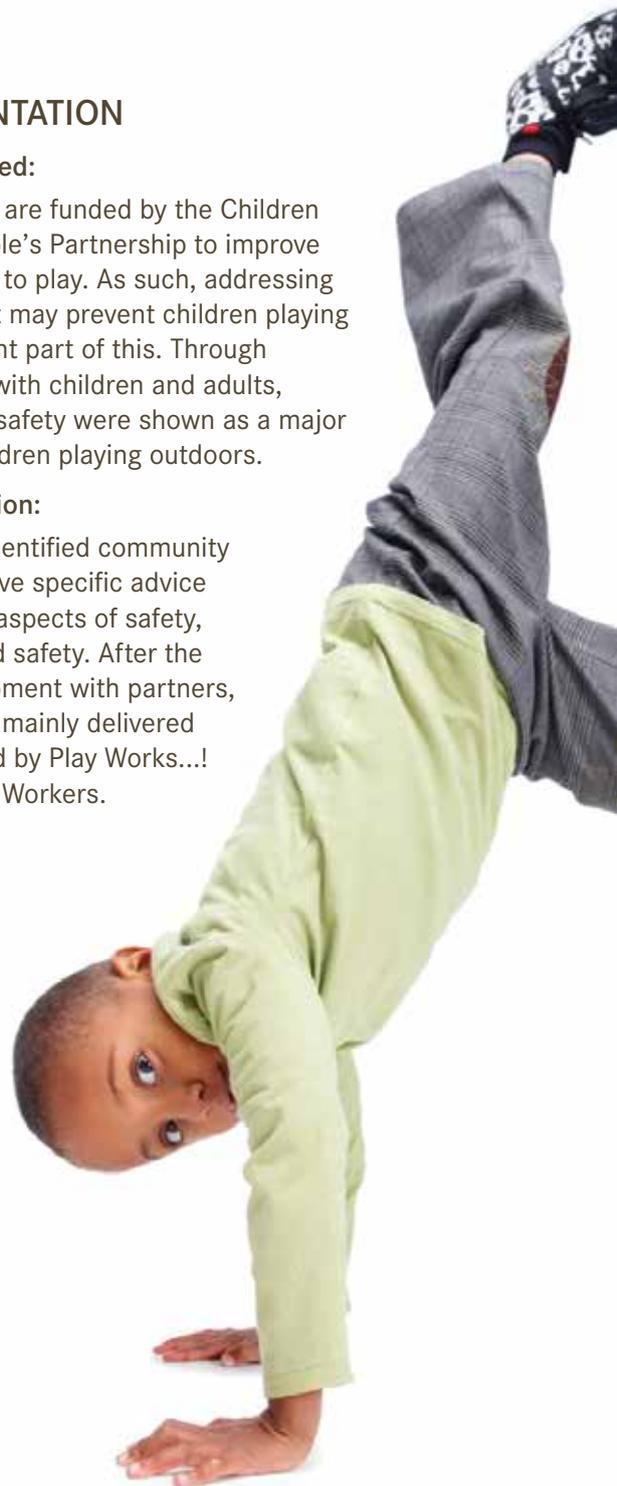
## IMPLEMENTATION

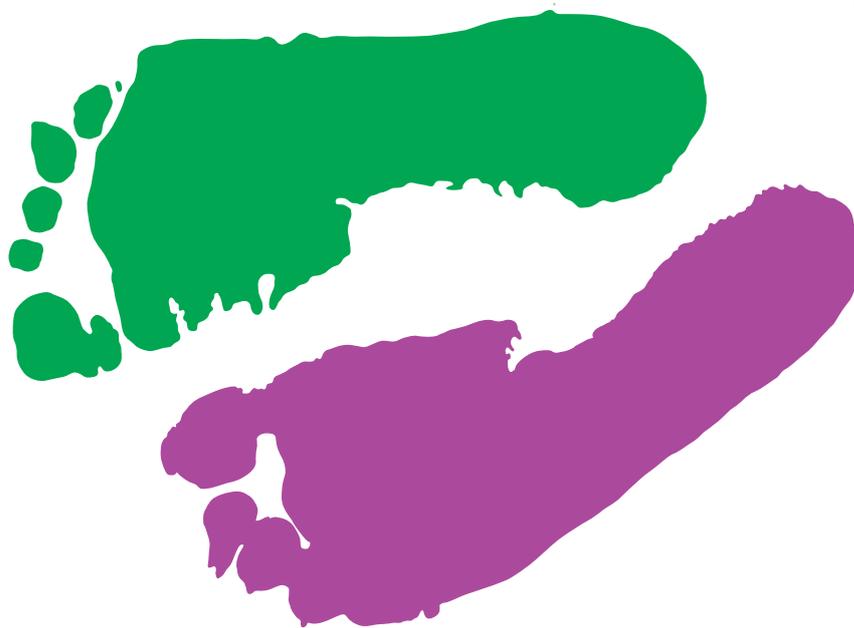
### Getting Started:

Play Works...! are funded by the Children & Young People's Partnership to improve opportunities to play. As such, addressing concerns that may prevent children playing is an important part of this. Through consultation with children and adults, concerns for safety were shown as a major barrier to children playing outdoors.

### Implementation:

The project identified community partners to give specific advice on individual aspects of safety, including road safety. After the initial development with partners, the project is mainly delivered and facilitated by Play Works...! Development Workers.





## INTERVENTION COSTS

Initial set-up costs: £353 consultation costs.

Ongoing Costs: £3000 resource production costs.

## SUSTAINABILITY

### Partially Sustainable:

Play Works...! is fully funded through the Children & Young People's Partnership and while this funding remains in place, the messages will continue to be delivered through the project's community work.

## CHALLENGES

Initial challenges were the set-up costs, time and the development of messages that would provoke practical thinking for families. The project's main ongoing challenge is combating media messages that influence parents' perspective of risk.

## LESSONS LEARNED

It was felt that the elements of the projects delivered face-to-face were the most successful, however the leaflets could be more widely distributed. The project recognised that discussing potentially conflicting advice beforehand with partners was important to ensure consistency of delivered messages.

## EVALUATION

The project has been evaluated using a variety of methods, including the collection of qualitative information. Children and young people have stated that they felt safer after having a chance to discuss potential safety issues whilst playing. The project also benefited partners by increasing their profile and allowing them to convey their messages far more easily.

## CONTACT DETAILS FOR FURTHER INFORMATION

Allison Harris,  
Play Coordinator,  
Play Works...!  
a.t.harris@npt.gov.uk  
01639 873002



# Home Safety Sessions

Diverse Cymru

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## TARGET AUDIENCE

Based in Cardiff, the intervention works with young carers, children and parents from black, minority and ethnic communities.

## AIMS

To raise awareness and knowledge of home safety issues and accident prevention.

## OVERVIEW

The project provides fire and home safety sessions to children, young people and parents. Clear, practical safety advice is discussed in group settings and the project works to address accident prevention with both the children and their parents.

## INTERVENTION PARTNERS

Lead Organisations: Diverse Cymru

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Current Partners: South Wales Fire & Rescue Service

South Wales Police

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## IMPLEMENTATION

### Getting Started:

The project contacted local organisations who delivered similar work in the community. This identified resources that could be shared between organisations.

### Implementation:

Diverse Cymru delivers group sessions to parents and children. With children, the project uses DVDs, pictorial resources, colouring sheets, activity books and spot the dangers. With parents, advice is delivered through discussions, DVDs and information leaflets. Fire & Rescue Service and Community Police Service also attend some sessions to give further advice. The sessions are regularly run when parents and children are both in attendance. The project has found that this enables parents to discuss safety issues with their children.





## INTERVENTION COSTS

Initial set-up costs: None.

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Ongoing Costs: £50 for printed resources.

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## CHALLENGES

Ongoing challenges include finances and funding.

## LESSONS LEARNED

To reduce costs, the project sources much of its information from the internet and is able to print off their own resources. Identifying the right partners, such as Road Safety Officers, Fire & Rescue Services, Police and Health Professionals has also helped to reduce the cost as they provide its resources free of charge.

## EVALUATION

Evaluation for this project is ongoing.

## CONTACT DETAILS FOR FURTHER INFORMATION

Diverse Cymru  
info@diverseecymru.org.uk  
029 2036 8888



# Working Together To Reduce Unintentional Injuries

## The CHAPPIE Network

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Children in Wales established and now facilitates the Child Accident Prevention Practice & Information Exchange (CHAPPIE) network. CHAPPIE works towards reducing accidents in all locations – including at home, on the road, around water and at school.

This Wales-wide child accident prevention network aims to inform, advise and support practitioners, managers and policy makers to reduce the number of children who are killed and seriously injured.

The CHAPPIE network has over 400 members from a wide range of organisations and disciplines, and as a CHAPPIE member you can expect to:

- Receive regular e-briefings
- Share and access information, practical knowledge, advice and expertise
- Identify evidence-based good practice interventions from across Wales, the UK and Europe
- Meet potential partners for collaborative accident prevention work
- Share resources and tools with other practitioners
- Contribute to national policy and practice
- Access research findings

Whether accident and unintentional injury prevention forms just a small part of your role or is the basis of a clearly defined remit, you are very welcome to become part of the CHAPPIE network.

To join this free network or for further information, please email [childsafety@childreninwales.org.uk](mailto:childsafety@childreninwales.org.uk)

